

Your Authority Partner for the Biggest **Visibility Shift** in History

Google rankings don't close deals anymore. AI answers do. The Super Agency helps mortgage, insurance, legal, financial, and medical professionals control how AI discovers, describes, and recommends their brand — before their competitors figure it out.

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| <h2>\$750B</h2> <p>US revenue expected to flow through AI-powered search by 2028</p> <p>↑ McKinsey</p> | <h2>46%</h2> <p>Consumers who trust AI recommendations over personal friend referrals</p> <p>↑ Bloomreach</p> | <h2>5x</h2> <p>AI search converts at 14.2% vs Google's 2.8% — and it's accelerating</p> <p>↑ SuperPrompt</p> |
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How to Win the Zero-Click Internet with The Super Agency

- Understand how AI is talking about your brand**
See where AI mentions your name, track visibility across ChatGPT, Perplexity, and Google AI — and know exactly what narrative is being served to your prospects.
- Unlock what your prospects are actually asking AI**
We map the real queries flowing through AI engines in your market so your content answers them — before your competitors even know the conversation is happening.
- Create AI-optimized content that builds authority**
Teleprompter scripts, AEO blog frameworks, and compliance-ready content — built for regulated professionals, published in a fraction of the time.
- Build the digital infrastructure AI trusts**
Website authority, structured content, schema, citations, and posting cadence — the full-stack system that tells AI you are the expert in your market.



CONTROL THE NARRATIVE ACROSS EVERY AI ENGINE

Monitor. Optimize. Own Your Authority in the Age of AI Search.

Understand how AI sees your brand in real time, close the gaps, and build the compounding authority that makes you the trusted answer — not your competitor.

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| MORTGAGE AI-ready content and market commentary that builds trust before the first call | INSURANCE Compliance-embedded positioning that answers what buyers are asking AI right now | LEGAL Authority content that surfaces in AI answers for high-intent legal queries | FINANCIAL Digital infrastructure that positions advisors as the cited expert in their market |
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THE SUPER AGENCY PROCESS

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|----|----------------------------------|
| 01 | 72-Point Digital Authority Audit |
| 02 | AI Visibility Gap Analysis |
| 03 | Content Strategy + Script Build |
| 04 | Media Day Execution |
| 05 | Deploy + Monitor + Iterate |

WHAT YOU GET

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|---|-------------------------------------|
| → | Answer Engine Presence Score |
| → | Teleprompter-Ready Video Scripts |
| → | AEO-Optimized Blog + Social Content |
| → | Compliance-Approved Workflow |
| → | Monthly Performance Strategy Call |

"Working with The Super Agency changed how I think about marketing entirely. Michael doesn't sell services — he builds systems. Within weeks of our media day, I was getting calls from people who said they found me through AI search. **The platform works because the strategy behind it is real.**"

CLIENT · REGULATED PROFESSIONAL · SOUTH FLORIDA MARKET

Don't Let AI Skip Your Brand

Get your free Digital Authority Assessment and see exactly how AI is describing you today — and where the opportunity is.

[THESUPERAGENCY.COM](https://thesuperagency.com)

